



You dream it. We will execute it.

New Client Questionnaire

Hi There! We're so glad you're interested in working with NMDInc. We'd love for you to brief us on your brand, your project idea, and your goals!

Tell us about yourself

Name:

Email:

Contact Number:

Position/Job Title:

Please email us a copy of your completed questionnaire at nasha@nmdltd.com along with any supporting content such as logos, examples, etc.

Tell us about your brand

Name of Brand:

Products / Services Offered:

Your Brand Identity

3 Words to Describe The Look & Feel



1 Word to Describe Your Tone of Voice

3 Words to Describe Your Brand Personality

(Feel free to email us your logo and any existing brand collateral)



Tell us about your brilliant idea!



Project Name:

Proposed Launch Date:

What's the purpose for doing this? What do you want to achieve?

What does success look like?

Who is your target audience? Tell us all we need to know about this persona.

Must Haves - Execution Requirements

Brand Mandatories - The DOs



Brand Mandatories - The DONTs



Search & Spin

Do you have any intel? research findings? Is your competition doing anything well?

The Stand Out

What do you want to land with the consumer?

What's your unique selling proposition?